



LaGrange County
4-H Fair

July 8th ~ 15th 2023

*Sponsorship
Opportunities*

General Sponsor Levels

TITANIUM SPONSOR \$2500

- ❖ Six (6) Months Banner Ad on Fair Website – April through October
- ❖ Facebook Ads run April through October
- ❖ Verbal Sponsorship Recognition during all Livestock Shows
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ Name/Logo on Titanium Sponsor Banner at Roadway
- ❖ One “Thank You” Sponsor Ad in Newspaper
- ❖ Logo Ad in Fair Book
- ❖ Commercial Display
- ❖ Twelve (12) VIP Grandstand Event Tickets
- ❖ Ten (10) Meal Vouchers (\$10 value each)
- ❖ Ten (10) Season Passes

PLATINUM SPONSOR \$1500

- ❖ One Month Banner Ad on Fair Website - mid June through Fair Week
- ❖ Facebook Ads run for one month
- ❖ Verbal Sponsorship Recognition during Three Livestock Shows
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ Name/Logo on Platinum Sponsor Banner at Roadway
- ❖ One “Thank You” Sponsor Ad in Newspaper
- ❖ Logo Ad in Fair Book
- ❖ Ten (10) VIP Grandstand Event Tickets
- ❖ Eight (8) Meal Vouchers (\$10 value each)
- ❖ Eight (8) Season Passes

DIAMOND SPONSOR \$1000

- ❖ One (1) Week Banner Ad on Fair Website during the week of Fair
- ❖ Verbal Sponsorship Recognition during Three Livestock Shows
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ Name Recognition at Roadway
- ❖ One “Thank You” Sponsor Ad in Newspaper
- ❖ Logo Ad in Fair Book
- ❖ Eight (8) VIP Grandstand Event Tickets
- ❖ Six (6) Season Passes

GOLD SPONSOR \$600

- ❖ Verbal Sponsorship Recognition during Two (2) Livestock Shows
- ❖ Name Recognition at Roadway
- ❖ Gold Sponsor listing on Website
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ Two (2) VIP Grandstand Event Tickets
- ❖ Two (2) Season Passes

SILVER SPONSOR \$300

- ❖ Verbal Sponsorship Recognition at One (1) Livestock Show
- ❖ Name Recognition at Roadway
- ❖ Silver Sponsor listing on Website
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ Two (2) Season Passes

BRONZE SPONSOR \$100

- ❖ Name Recognition at Roadway
- ❖ Bronze Sponsor listing on Website
- ❖ Digital Ad in Pavilion and Exhibit Building
- ❖ **One (1) Season Pass**

AWARD SPONSOR

Award \$50 each
Banner \$100 each

Friend of 4-H Donation (\$1 - \$99)

- ❖ Digital Name listing in the Pavilion and Exhibit Building

VIP Sponsor Levels

Presenting Sponsor of the LaGrange County 4-H Fair (\$10,000)

- ❖ Your name or logo will be included with all Fair Advertising prior to and during the week of Fair. This will include Website, Social Media, Newspaper, Radio, Digital Ads in the Pavilion and Exhibit Building.
- ❖ Announcements: Daily announcements across the Fairgrounds, during Grandstand Events, Livestock Shows and other activities during Fair Week.
- ❖ Signage in multiple locations throughout the Fairgrounds
- ❖ Signage at the roadway coming into the Fairgrounds marking you as the Presenting Sponsor
- ❖ Billboard Advertising: You will be included with Fair Advertising
- ❖ Commercial Display
- ❖ Logo on Kid's Trolley
- ❖ Season Passes
- ❖ VIP Grandstand Seats
- ❖ Meal Vouchers

GRANDSTAND SPONSOR \$2500 - \$5000

- ❖ Your name or logo will be included with all Grandstand Event Advertising prior to and during the week of Fair (every grandstand event throughout the week). This will include Website, Social Media, Newspaper, Radio, Digital Ads in the Pavilion and Exhibit Building.
- ❖ Announcements during every Grandstand event throughout the week
- ❖ Signage at the Grandstand during Fair Week
- ❖ Signage at the roadway coming into the Fairgrounds
- ❖ Commercial Display
- ❖ Season Passes (number of passes varies by sponsorship amount)
- ❖ VIP Grandstand Seats (number varies by sponsorship amount)
- ❖ Meal Vouchers (number of vouchers varies by sponsorship amount)

CUSTOMIZABLE AND ADDITIONAL SPONSOR PACKAGE OPPORTUNITIES

There are many other sponsorship opportunities available! Such as Kidz Zone, Free Stage, Fireworks, Kids Pedal Tractor Pull, Kids Trolley, Sideshows, Rodeo Bucking Chutes, Queen Contest and More! Talk to your Sponsor Drive Representative to learn how we can customize a package that suits your interest and needs!

